



# DNMADE événement BACHELOR IN EVENT DESIGN : **VOX**

## ● EVENT DESIGN : A MULTIDISCIPLINARY APPROACH

**At the crossroads of architecture, design and communication**, the DNMADE in event design is multidisciplinary. With their **cross-disciplinary skills**, our students are asked to promote a brand in a place through a micro-architecture, a volume, a showcase, an exhibition. **The contexts of creation are diverse : cultural or commercial events, trade shows, festivals, product launches, ...**

Event designers develop projects for companies, start-ups, institutions, organisations or associations, whether commercial, institutional, cultural or humanitarian. **Design projects encompass various sectors of activity** such as culture, environment, social, food, transport, health, cosmetics, fashion, technology, energy, leisure, etc.

## ● A 3 YEARS CURRICULUM

Our 3 years curriculum leads to the **DNMADE (Diplôme National des Métiers d'Art et du Design)**, it is a **level 6 EQF diploma (European Qualification Framework)**.

## ● WORK ENVIRONMENT

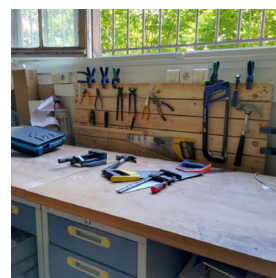
Students have access to a **connected workspace** and a **workshop equipped with a 3D printer, a laser cutter, a plotter and all the tools needed for model-making**.

## ● TEACHING METHOD

The training is **project-oriented** and **emphasizes eco-responsible approaches**. It combines **reflexive approach, hand working and mastery of digital tools**. Teaching is provided within a **small group of students** (20-25 students in each class) which allows **individualized follow-up**. **Teamwork is also encouraged**, specially when concrete projects are carried out in partnership with public institutions or private companies.

These design classes are accompanied by cross-disciplinary and general education : literature, philosophy, history of art and design, visual art, technology and materials studies, 3D modeling, English, economics and law.

The training is progressive, from learning the basic tools to acquiring the project approach.



## ● TEACHING HOURS, CLASSES AND ECTS

Teaching hours per week: approximately 30 hours

Classes	weekly hours	ECTS
Humanity	2	7
History of art, design and techniques	2	
Visual art	2	10
Technology and materials studies	2	
Digital tools, 3D modeling	2	
English language	2	
Economics and law	2	
Techniques and know-how	2	12
Design project practice	8	
Project's communication and mediation	1	
Research approach related to the project's practice	1	
Professional development and further study	1	1

Our DNMADE program is divided in 2 parallel courses. Our students are trained in mastering communication through **ephemeral communication spaces and volumes** :

• **The course of ephemeral communication spaces** provides training for future designers specialized in exhibition stands, stage design, event spaces, museum scenography, retail design, pop-up stores, corners, concept stores (...) in cultural, commercial or institutional environment.

• **The course of ephemeral communication volumes** provides training for future designers specialised in the creation of displays, signage, street marketing actions and animations, advertising at the point of sale, visual merchandising, retail design and shop window design (...) in cultural, commercial or institutional environment.



## ● JOB OPENINGS :

- Designer of retail spaces
- Stand designer
- POS and commercial displays designer
- Set designer for cultural events
- project manager
- Cultural mediation
- Artistic director
- Teaching and research

## ● FOLLOW US ON INSTAGRAM !

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